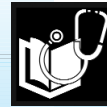


The New Year and A New You!



Your Perception of How You Look

by Dr. Cheryl Perlis



As we approach the New Year, what do many of us do? We think about the past year, think about the things we did or did not do, and make a resolution to accomplish new goals. Maybe there are still a few extra pounds, or you didn't quit a bad habit as planned, or never joined the yoga class you had promised yourself you would. Maybe you have realized a dream, or just became engaged, or will be celebrating a special anniversary.

Has Your Life Story Begun to show on Your Face?

Our lives are stories- pages and pages of them! Our physical appearances read like books- what stories do they tell? Are the wrinkles revealing a story that has been jaded by sadness, loss, or anger? We can help you regain your refreshed appearance, ease the lines of worry or stress, and give you back some confidence. Perhaps you will be celebrating a special event- we can help you look even better for that wonderful day! What are your options?

Erase Years of Worry with Trusted Treatments

As far as cosmetic procedures are concerned- I plan to stick to the basics. I am a believer in Botox and Restylane, and specialize in applying these methods to obtain fresh and natural results. I have studied the applications of Botox and have extensively researched the muscle groups that are targeted during the treatments. The Botox application is not only about science.

Professional Physician---Artistic Application

As I often say, I am an artist by nature, and the face is my canvas. My treat-

ments are all about science and art; infused to create beauty and hinder the aging process. The goal with a Botox application is to apply it safely to muscles in order to relax and soften a haggard or angry expression. And, what about the dermal fillers like Restylane and Juvederm? I love them. Fillers give fullness to the lips and smooth nasolabial folds around the mouth.

Remember, any physician can technically provide you with a Botox or Restylane service. However, be very careful. Will you get the level of service you seek? Will you be listened to? Is your physician innovative and artistic- or does he/she give you a cookie cutter standard application?

Let an Honest Expert Identify Your Needs

When my patients come to me for evaluation, I ask them what it is that bothers them about the way they look. I listen, and give

my opinion as to what will and will not help achieve their goals. Some patients have been referred to plastic surgeons by me- simply because I am honest and will not treat a problem that cannot be solved with Botox or fillers. My patients are given expert advice, honest assessments, and high service. We don't have bargain basement specials here, or give away free Botox. I don't operate at that level, and I never will. My practice is professional, experienced, and we are believers in exceptional customer service.

Dr. Perlis continues her involvement in the field of obstetrics and gynecology in addition to her new beauty enhancements through science and technology.

I am excited about these procedures and want to help you to look and feel your best. If you would like more information, please call my office for a personal consultation at 847-362-2449.